



Human Centered Energy Efficiency

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Motivation

Publicly perceived limitation of electric vehicle



The New York Times

Electric Car Owners Confront a Harsh Foe: Cold Weather

In freezing temperatures, the batteries of electric vehicles can be less efficient and have shorter range, a lesson many Tesla drivers in Chicago learned this week.

auto
motor
sport

ELEKTROAUTOS IM WINTER

E-Reichweite bricht teils um die Hälfte ein

Der ADAC hat Verbräuche und Reichweiten von 15 Elektroautos bei Minusgraden getestet – die Ergebnisse sind teilweise ernüchternd. Nur wenige Modelle schlagen sich im Winter besser als erwartet.

Markus Schönfeld

Veröffentlicht am 18.01.2024



Foto: Volkswagen AG

ADAC Mitgliedschaft Reise & Freizeit Rund ums Fahrzeug Versicherungen & Finanzen Services Verkehr Der ADAC

Kund ums Fahrzeug Elektromobilität Elektroauto laden Elektroauto im Winter: So sinken die Reichweiten

Elektroauto im Winter: So sinken die Reichweiten bei Eis und Schnee

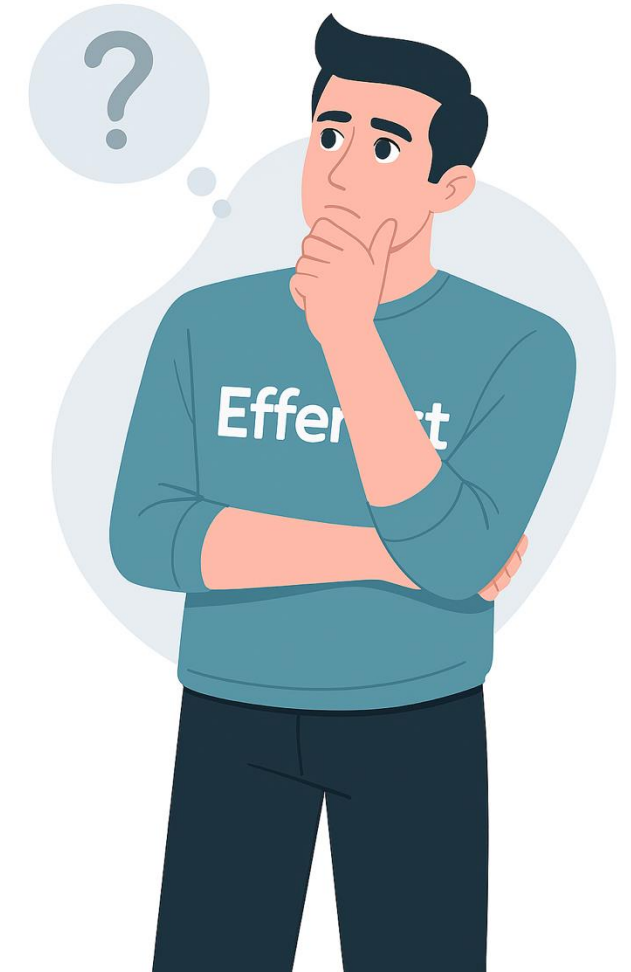
20.11.2024 • Lesedzeit: 10 Min.



Im Video: Bloggerin Marie und ADAC-Experte Matthias Vogt über E-Autos im Winter • Bild: © ADAC, Video: © ADAC eX

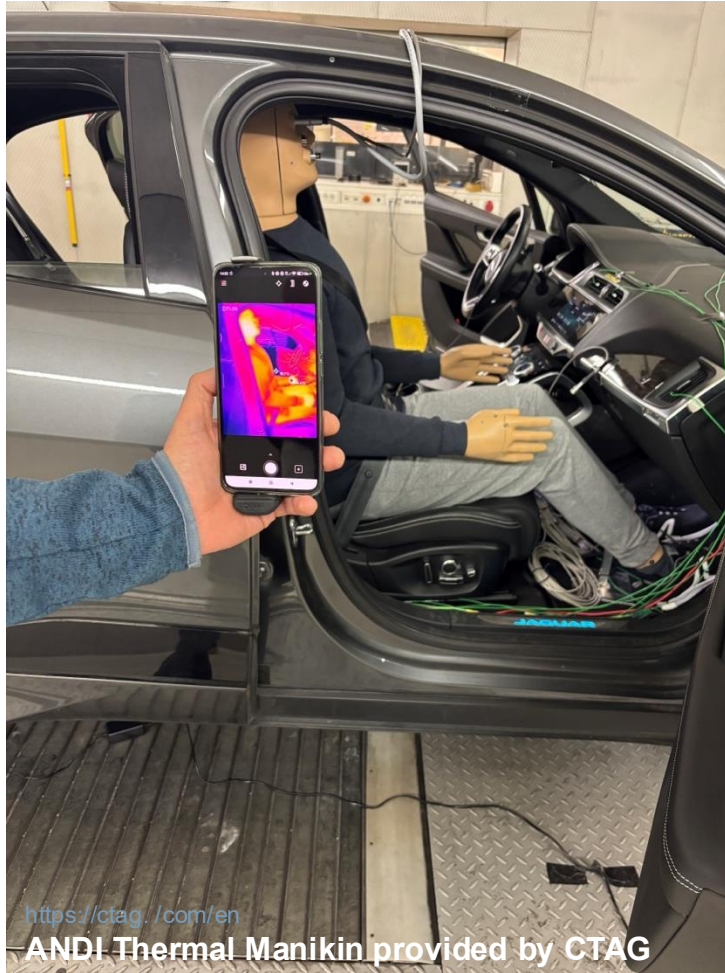
Im Winter benötigen Elektroautos deutlich mehr Energie als im Sommer. Doch wieso eigentlich? Und wie kann man den Energieverbrauch optimieren? Erklärungen, Messwerte, praktische Tipps.

- Heizung für Batterie und Innenraum zehren am Akku
- Auf Kurzstrecken 70 Prozent mehr Verbrauch



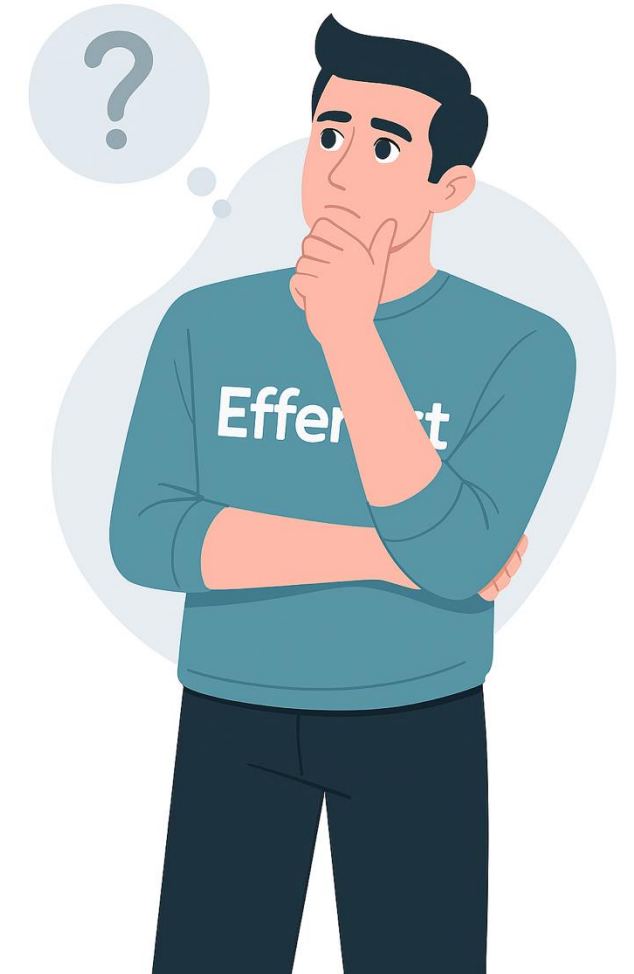
Start with: WHY?

Benchmark tests for efficiency and thermal comfort on MAGNA chassis dyno:



<https://ctag.com/en>

ANDI Thermal Manikin provided by CTAG



Magna Engineering Center Steyr

<https://www.magna.com/products/complete-vehicles/commercial-vehicle-engineering>

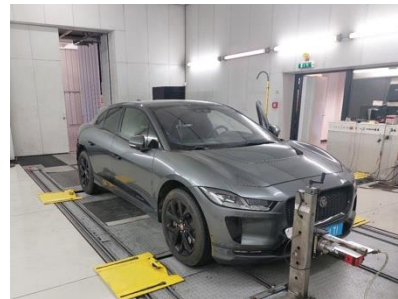
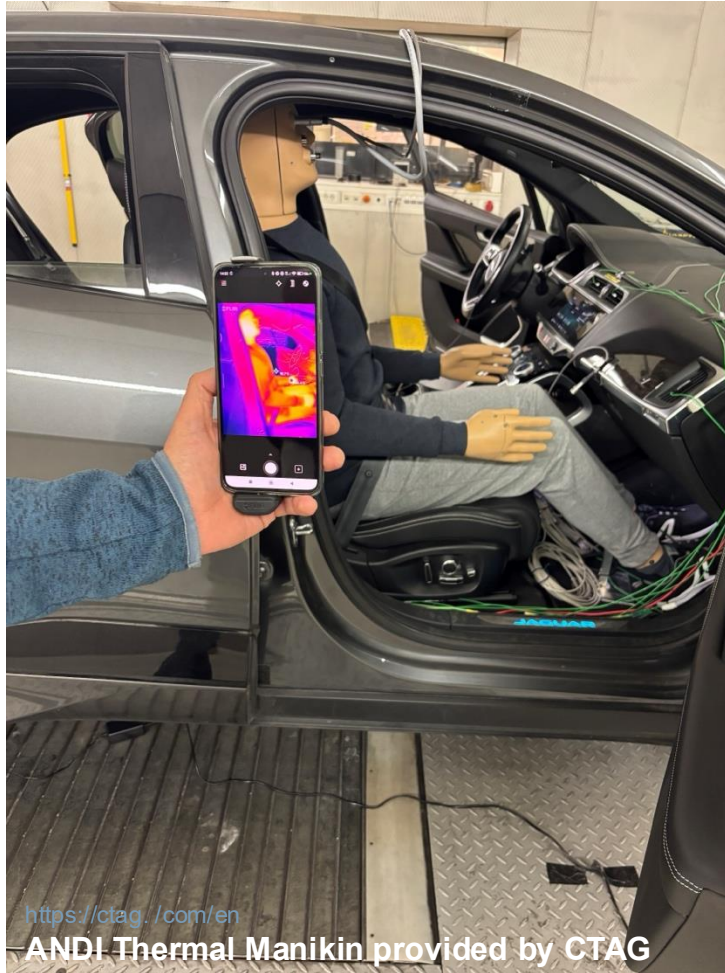
2 December, 2025

SEN

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Start with: WHY?

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Magna Engineering Center Steyr

<https://www.magna.com/products/complete-vehicles/commercial-vehicle-engineering>

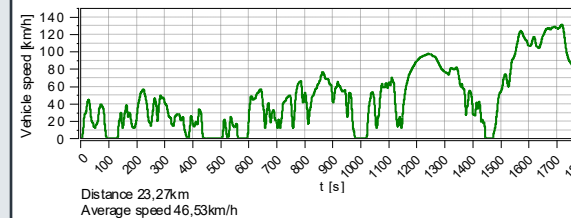
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Benchmarking @ MAGNA Engineering Center Steyr

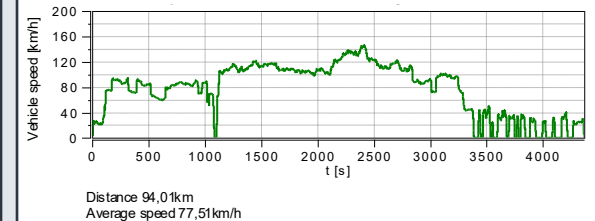
Chassis-dynamometer tests:

- 3 representative cycles from BOSCH and WLTC tested
- Tests in 0 °C, 20 °C and 35 °C ambient temperature conditions
- Cold start for all tests (vehicle soaked in ambient conditions)
- Same HVAC/cabin settings (22 °C Auto, no auxiliary heating)

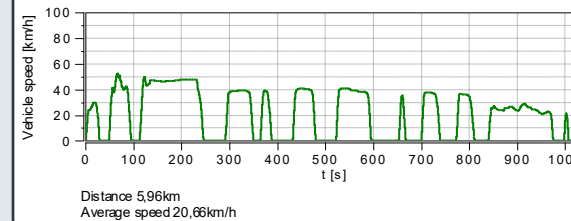
Velocity Profile "WLTC"



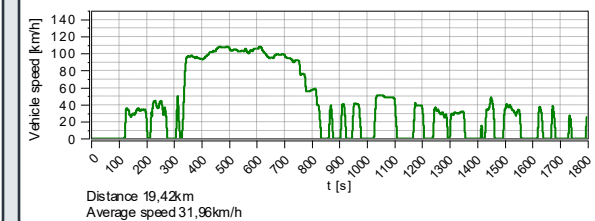
Velocity Profile "Helsinki Long"



Velocity Profile "Helsinki Short"

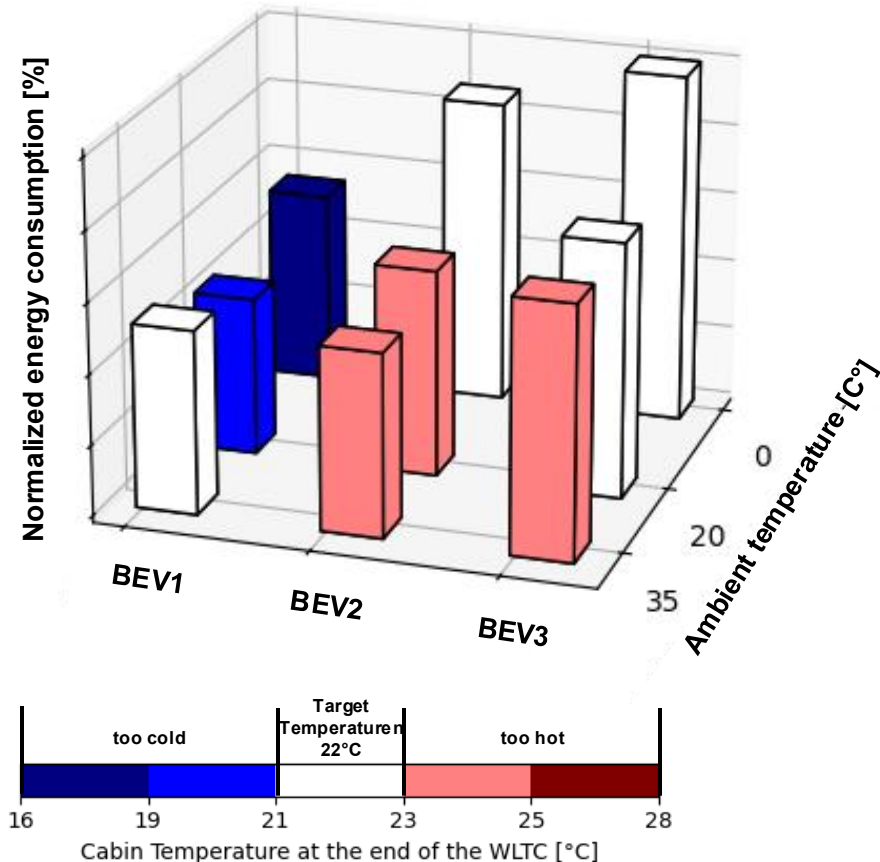


Velocity Profile "Helsinki Commute"



Key Findings

WLTC Comparison of 3 Benchmarked BEVs:



Key Findings:



BEV1 has low baseline energy consumption (lighter vehicle), with minimal variation across ambient conditions → stable range



BEV1 limits heating → cabin stays up to 4 °C below target



BEV2 & BEV3 reach target temperature, but with higher energy use



At 20 °C ambient temperature:

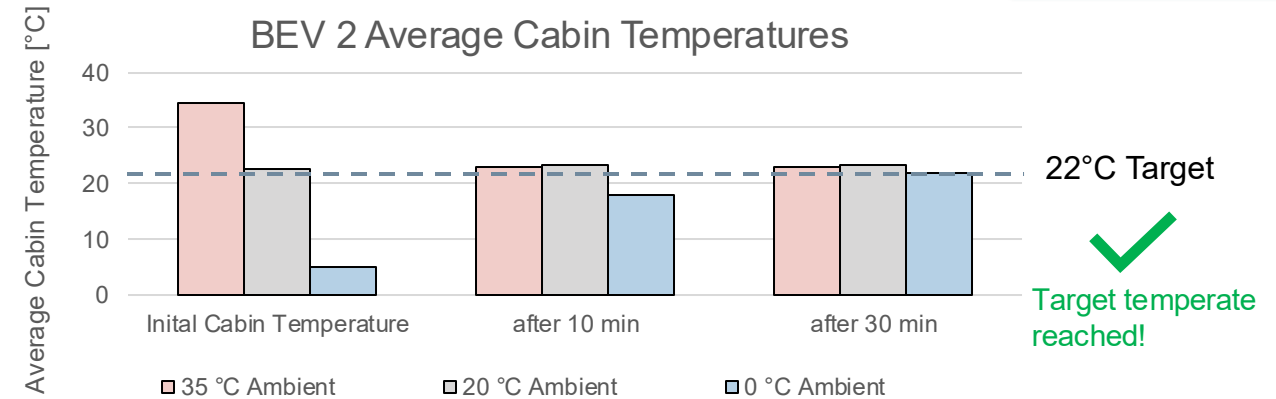
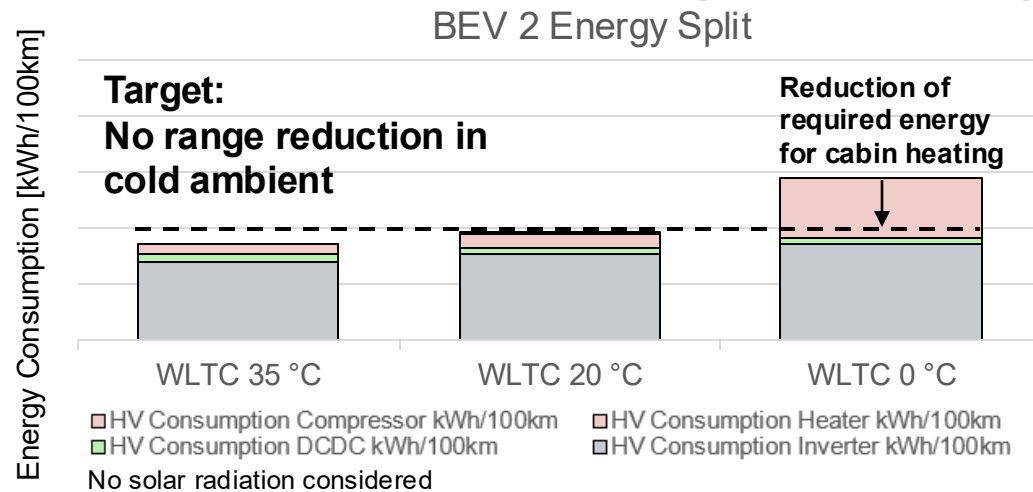
- **BEV2 & BEV3** reheat cabin air to maintain comfort
- **BEV1** mainly cools → results in lower cabin temperatures

Significant differences in thermal management strategies identified

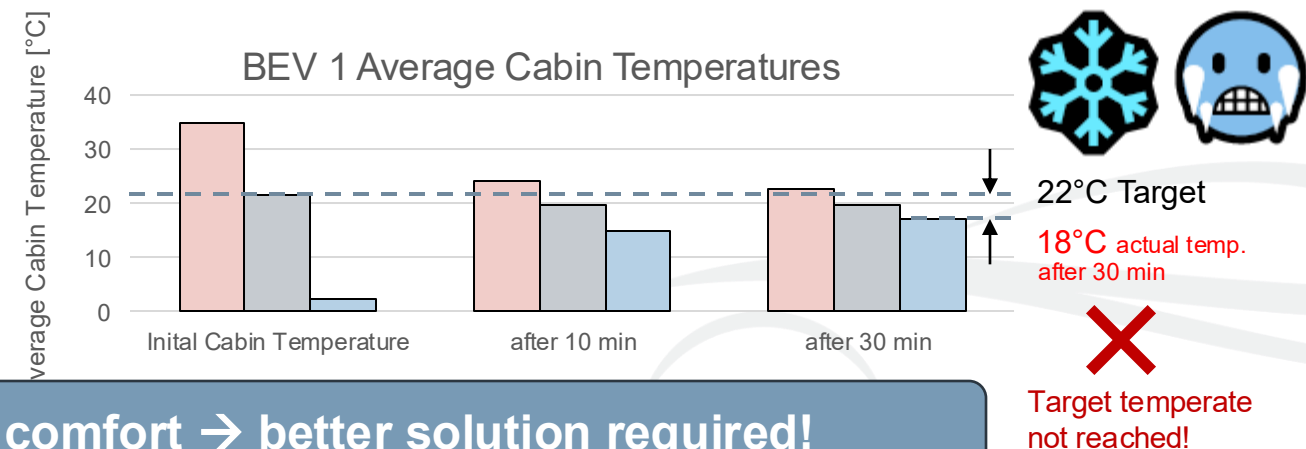
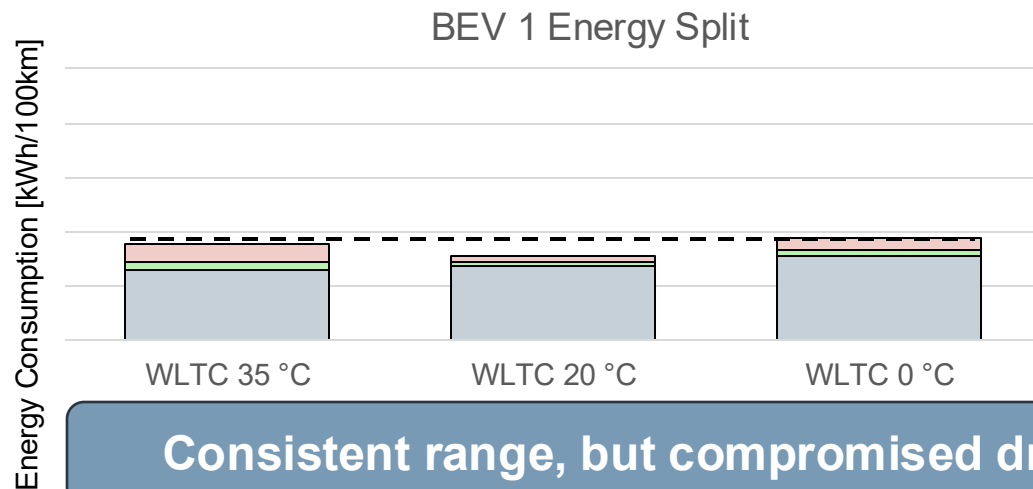
A closer look at the findings



Results of BEV 2: Winter range reduced by 33%

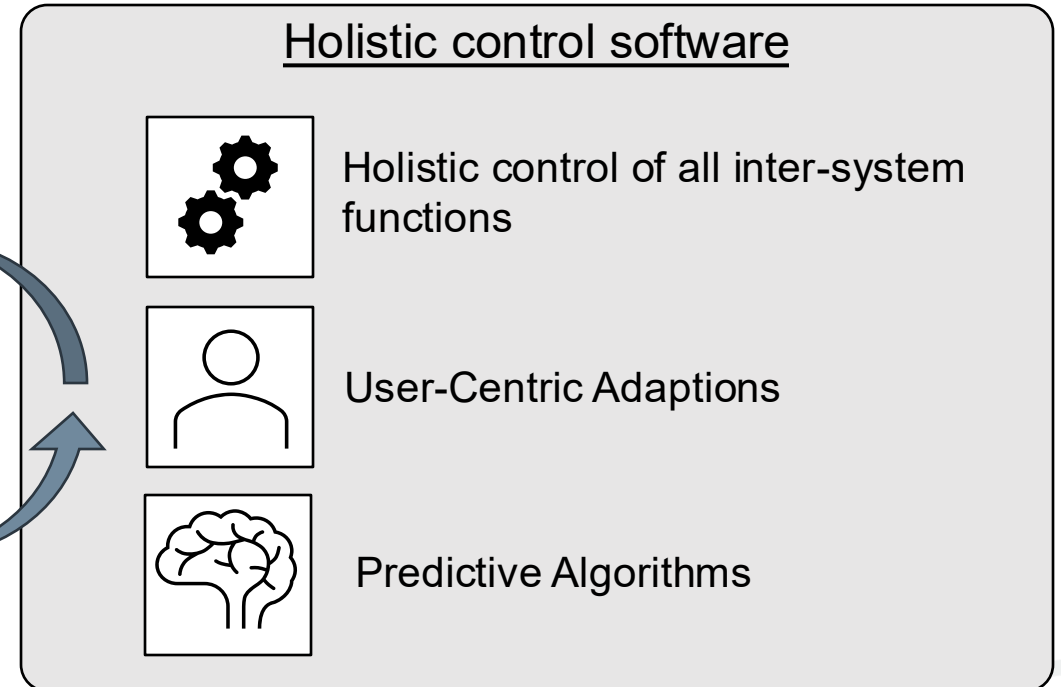
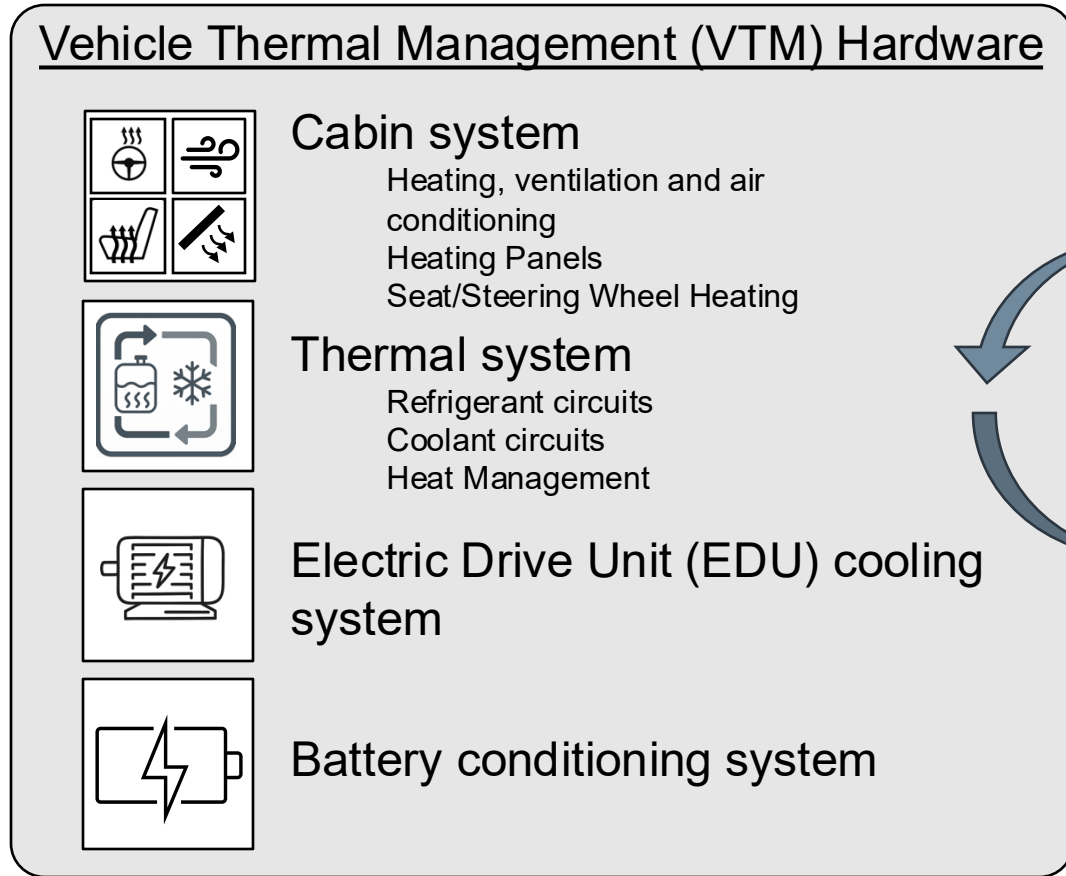


Results of BEV 1: Issue already addressed by BEV 1



Consistent range, but compromised driver comfort → better solution required!

Optimization Domains to overcome thermal challenges

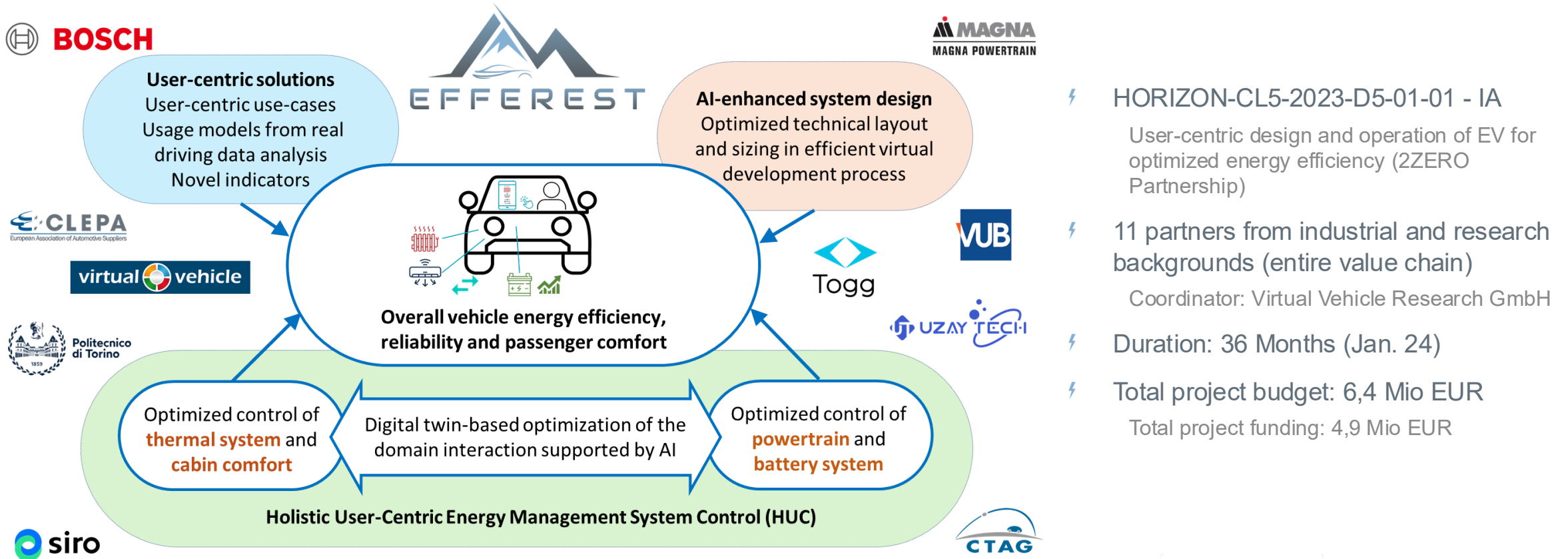


Synergetic Optimization of hardware and software domains enables range extensions in BEVs without compromising comfort

EFFEREST Long titel



- ⚡ EFFEREST targets a decisive leap forward in the **novel use of data** to achieve energy efficient electric vehicle (EV) designs, **matching enhanced user acceptance with efficient vehicle operation.**



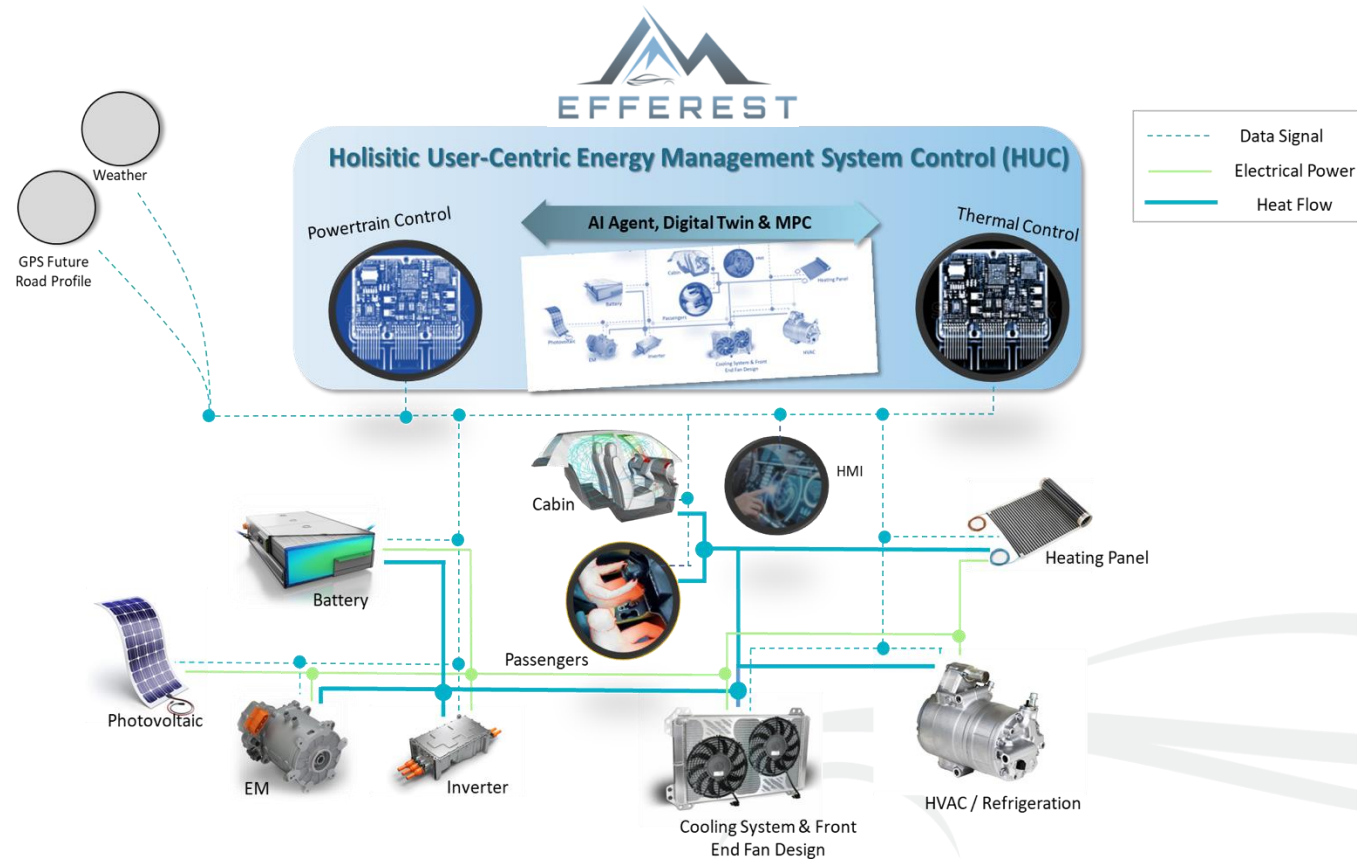
EFFEREST Use Cases



⚡ Real demonstrator with HUC

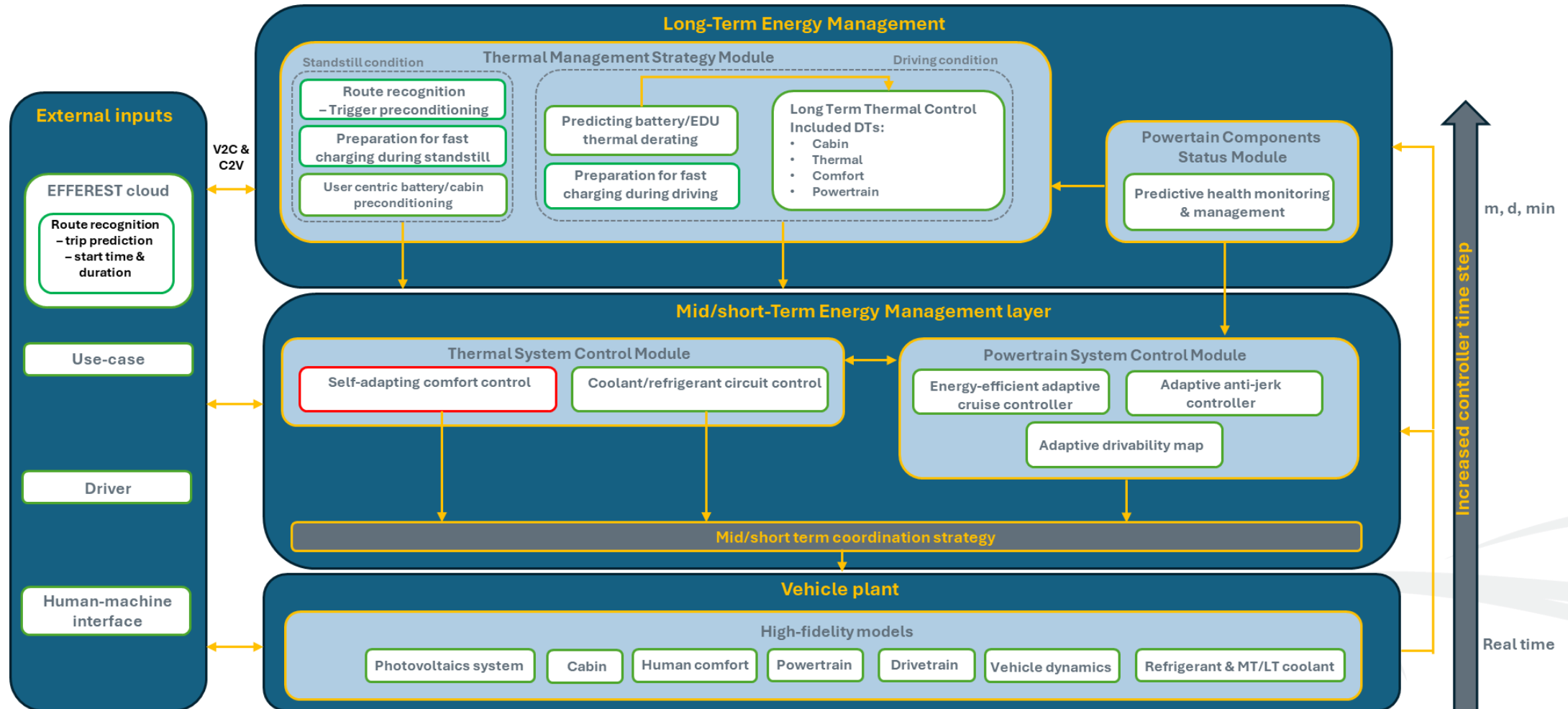


⚡ Virtual demonstrator with HUC, Photovoltaic and Nat. Refrigerants

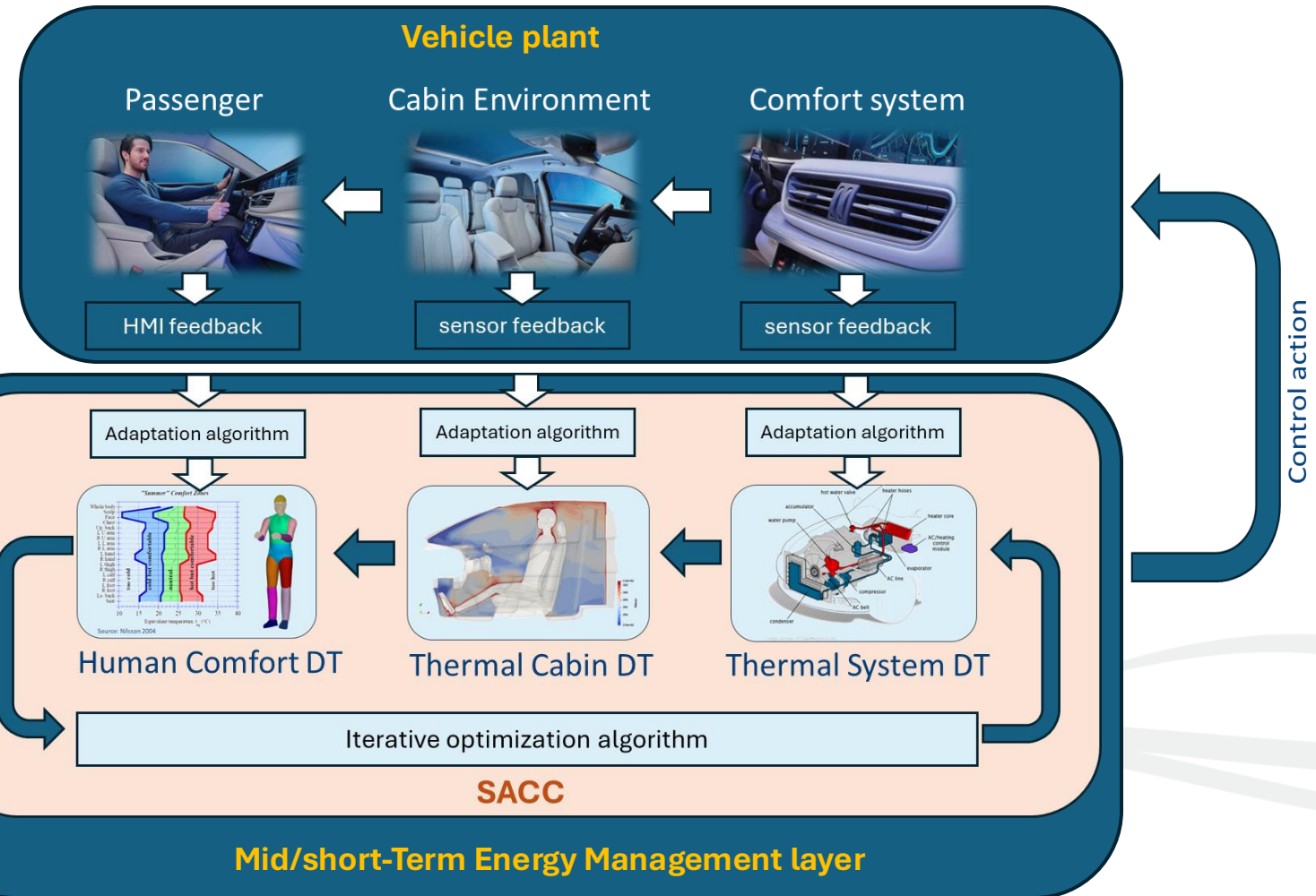
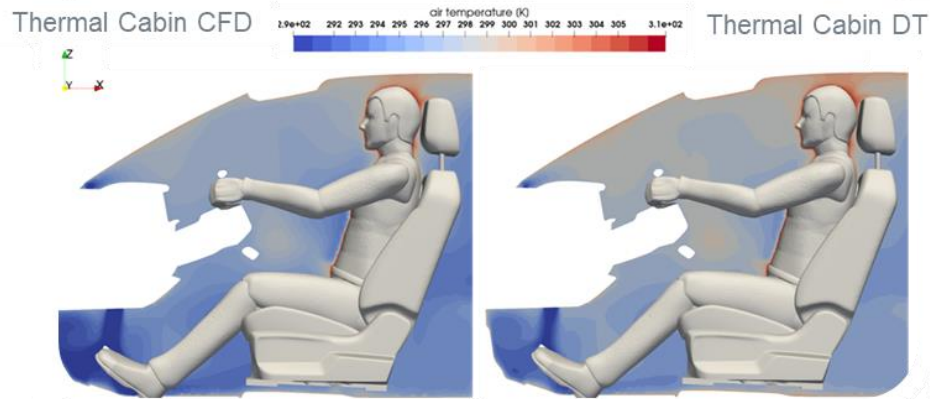


HUC

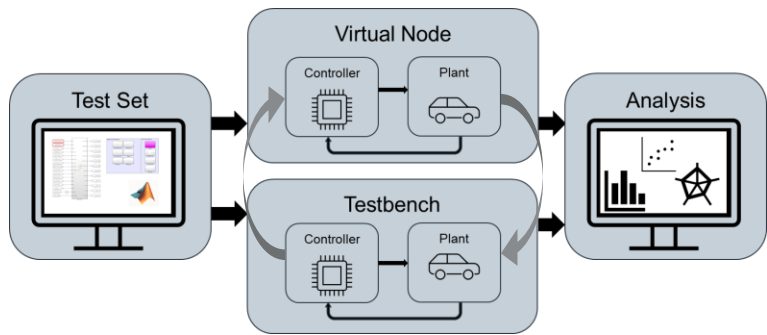
Holistic User centric energy management system Control



SACC - Self-adapting Comfort Control



NEXT STEP: TRL6 Demonstration Platforms

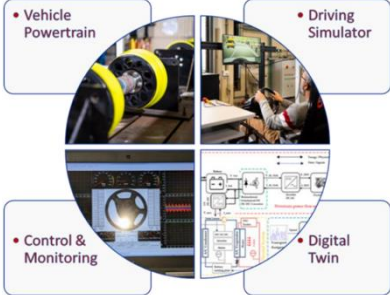


Testbench demonstration
of sub-systems / functions



VIF's Demonstration
Platform

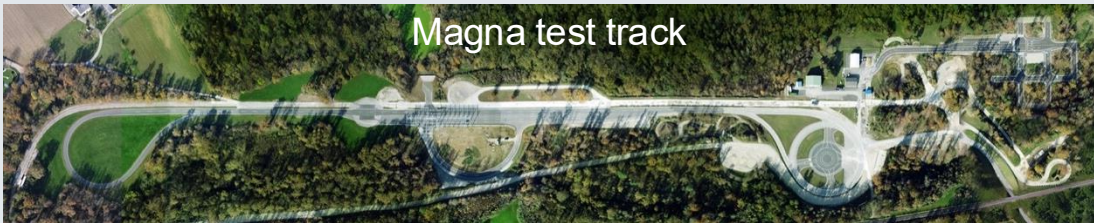
VUB EPOWER's Open
vehicle powertrain platform



Magna ECS thermal
testbench



Demonstrator vehicle



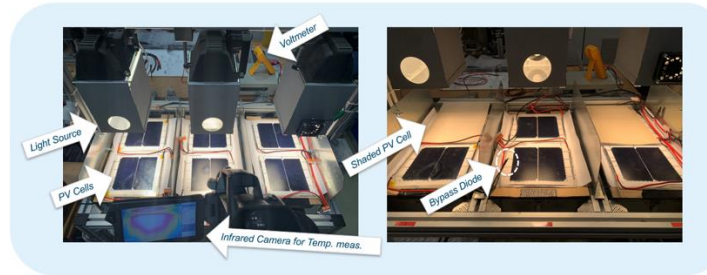
Magna ECS
chassis-dyno

NEXT STEP: Virtual Demonstration

Virtual Demonstrator used for year-round analysis & combined investigation



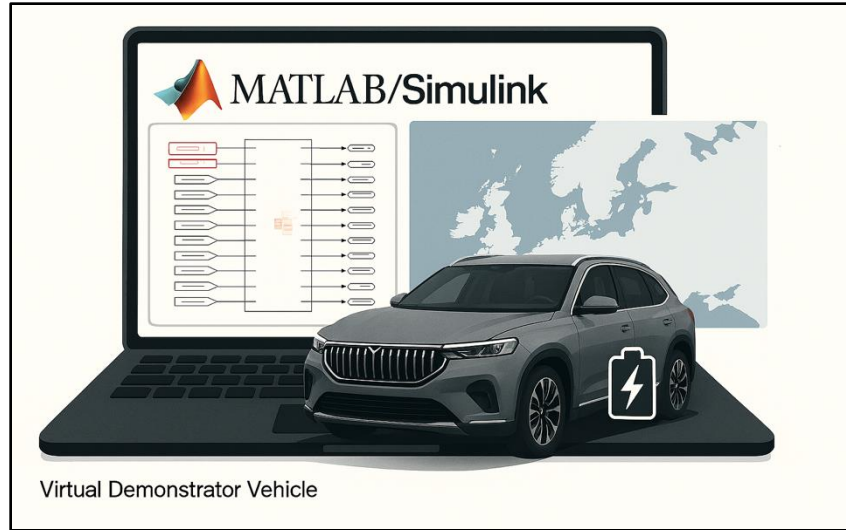
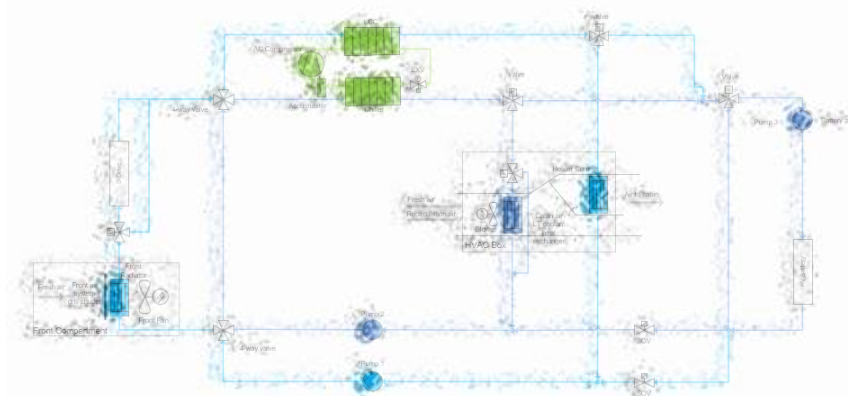
Vehicle Integrated Photovoltaics



SACC & HUC Control Software

Novel thermal system architecture

- Complexity & cost reduction with focus on competitiveness
- Future proof due to the use of natural refrigerants
- Holistic heat management



The virtual demo vehicle enables:

- Realistic year-round usage simulation
- Insights into long-term user behavior
- Evaluation of Vehicle Integrated PV and natural refrigerants
- Assessment of HUC efficiency as part of a combined system

Conclusion and Outlook

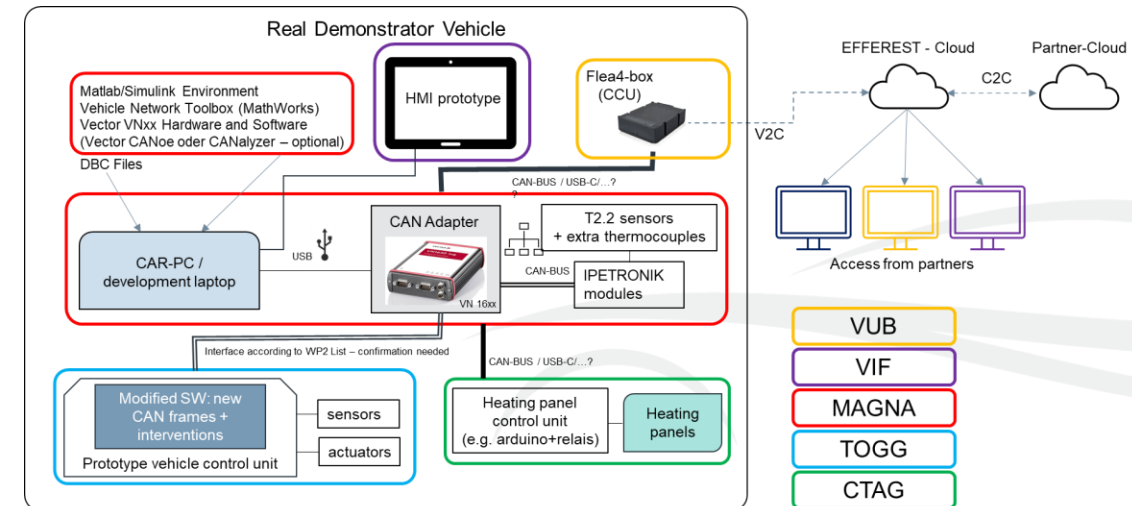


⚡ Conclusion

- ⚡ Climatization of the cabine is still a huge consumer during cold temperatures
- ⚡ Benchmark EV vehicle did not show a satisfying solution
- ⚡ EFFEREST solutions:
 - ⚡ HUC, user-centric use case, novel indicators, AI-enhanced system design
 - ⚡ System level development & testing approach to ensure competitiveness & fast development

⚡ EFFEREST Outlook

- ⚡ Rightsizing loops and HUC control finalization
- ⚡ Integration of components and systems into the demo vehicle





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