

BMW  
GROUP




# TECHNOLOGY OPENNESS FOR SUSTAINABLE MOBILITY.

JOSEF HONEDER FOR ECO-MOBILITY, 16.11.2023



# CONTENT.

- Introduction BMW Group / plant Steyr
  - Transformation process plant Steyr
  - BMW strategy for climate neutrality
  - Current and future drive technologies for sustainable mobility
- 
- A close-up, low-angle shot of a BMW logo on a car wheel. The logo is the classic round emblem with the letters 'BMW' at the top and a blue and white checkered pattern in the center. The wheel's spokes are visible in the foreground, and the background is a blurred, warm-toned sky, suggesting a sunset or sunrise. The image is partially obscured by a dark blue geometric overlay on the left side.

# CV - JOSEF HONEDER.

born 1971, married, three children

Education: Federal Secondary College of Engineering, Linz/Austria  
Industrial-/Mechanical-Engineering Studies,  
Technical University, Graz/Austria

## Professional Background:

1996-2011 BMW Motoren GmbH, R&D Center, Steyr/Austria

2011-2013 Husqvarna Motorcycles, Varese/Italy  
Head of R&D

2013-2017 BMW AG, Munich/Germany,  
Head of Concepts, Design and Integration

2017-2020 Development Total Vehicle  
Vice President Acoustics and Vibration  
Vice President Efficient Dynamics

2020-2021 Development Powertrain  
Vice President Concepts and Integration

2022- today BMW Motoren GmbH, Steyr/Austria  
Vice President Electric Drive Machine,  
Diesel Engine, Fuel Cell, Thermal Management



# BMW GROUP PRODUCTION NETWORK WORLDWIDE.



# BMW GROUP WORLDWIDE. FACTS AND FIGURES 2022.

Sales Automotive	<b>2,399,632</b>	(-4.8 %)
Sales Motorcycles	<b>202,895</b>	(+4.4 %)
Sales (in Mio. Euro)	<b>142,610</b>	(+28.2 %)
Employees	<b>149,475</b>	

Compared to 2021





WE ARE THE LEADING  
DRIVETRAIN PLANT.

IN PRODUCTION AND R&D.

# FACTS & FIGURES.



## TURNOVER

- Plant Steyr 2022: EUR 3,6 billion turnover



## PRODUCTION, R&D

- 1.1 million engines produced in 2022 (Steyr)
- Development site Steyr: e-drives, diesel engines, thermal management for e-cars



## INVESTMENTS

- since 1977: EUR 8,5 billion in Austria
- Plant Steyr 2022: EUR 302 billion invested



## EMPLOYMENT

- Plant Steyr: 4.500 Employees
- including 700 at R&D center

# DEVELOPMENT CENTER. BMW GROUP PLANT STEYR.

- The drives of the future are created here.
- At the development center, more than 700 technicians and engineers design and test new generations of e-drives and diesel engines for the BMW Group's future vehicles.
- Special Highlight:  
The development of high-performance e-drives for the next generation of BMW M models.
- Thermal management for all new BEV is developed exclusively at R&D Center.





# TRANSFORMATION BMW GROUP PLANT STEYR. PRODUCTION AND DEVELOPMENT OF ELECTRIC DRIVETRAINS.

- **06/22** Announcement e-drive production plant Steyr
- **09/22** Start of building production halls
- **01/24** Start plant construction
- **07/24** Production pre-series
- **08/25** Serial production new generation e-drive

Total investment (until 2030):

**1 Billion Euro**

until 2030:

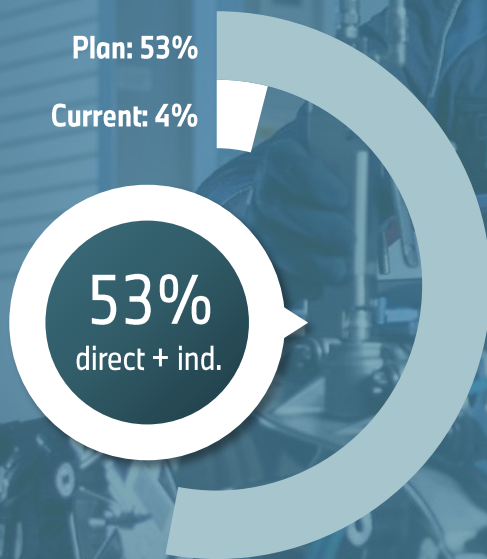
**50%**

Employees  
for E-Mobility



# E-MOBILITY: INVESTMENTS AND EMPLOYMENT TILL 2030. PRODUCTION OF E-DRIVE FROM 2025. DEVELOPMENT FOR E-MOBILITY.

## PRODUCTION AS OF 2025: EMPLOYEES AND INVESTMENT



One-Time expense **710** Mio. €

## DEVELOPMENT HIGH PERFORMANCE- E-DRIVE:



Development costs **230** Mio. €

BMW GROUP IS COMMITTED TO THE 1,5°C TARGET.



SCIENCE  
BASED  
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

BMW Group is the first German car manufacturer to join **"Business Ambition for 1,5°C"**.

**Target: Climate neutrality across value chain by 2050 at the latest.**

1,5°C

# BMW GROUP STRATEGY WORLDWIDE. REDUCTION OF CO<sub>2</sub> OVER THE ENTIRE PRODUCT LIFE CYCLE.

## LIFE CYLCE

At least  
**-40%**

### Supply Chain

**-20%**

CO<sub>2</sub> per car  
2030 vs. 2019

### Production

**-80%**

CO<sub>2</sub> pro car  
2030 vs. 2019

### Usage

at least

**-50%**

CO<sub>2</sub> per car  
2030 vs. 2019

**Use phase:** over 70 % of the BMW Group's CO<sub>2</sub> balance.

**BEV ramp-up:** CO<sub>2</sub> reduction in the use phase of at least 50 % by 2030.  
CO<sub>2</sub> emissions per vehicle will therefore fall by at least 40 % by 2030.

In the most recently published Dow Jones Sustainability Indices (DJSI) the BMW Group achieved 1st place in the "Automobiles" category.

→ **Most sustainable car manufacturer in the world!**



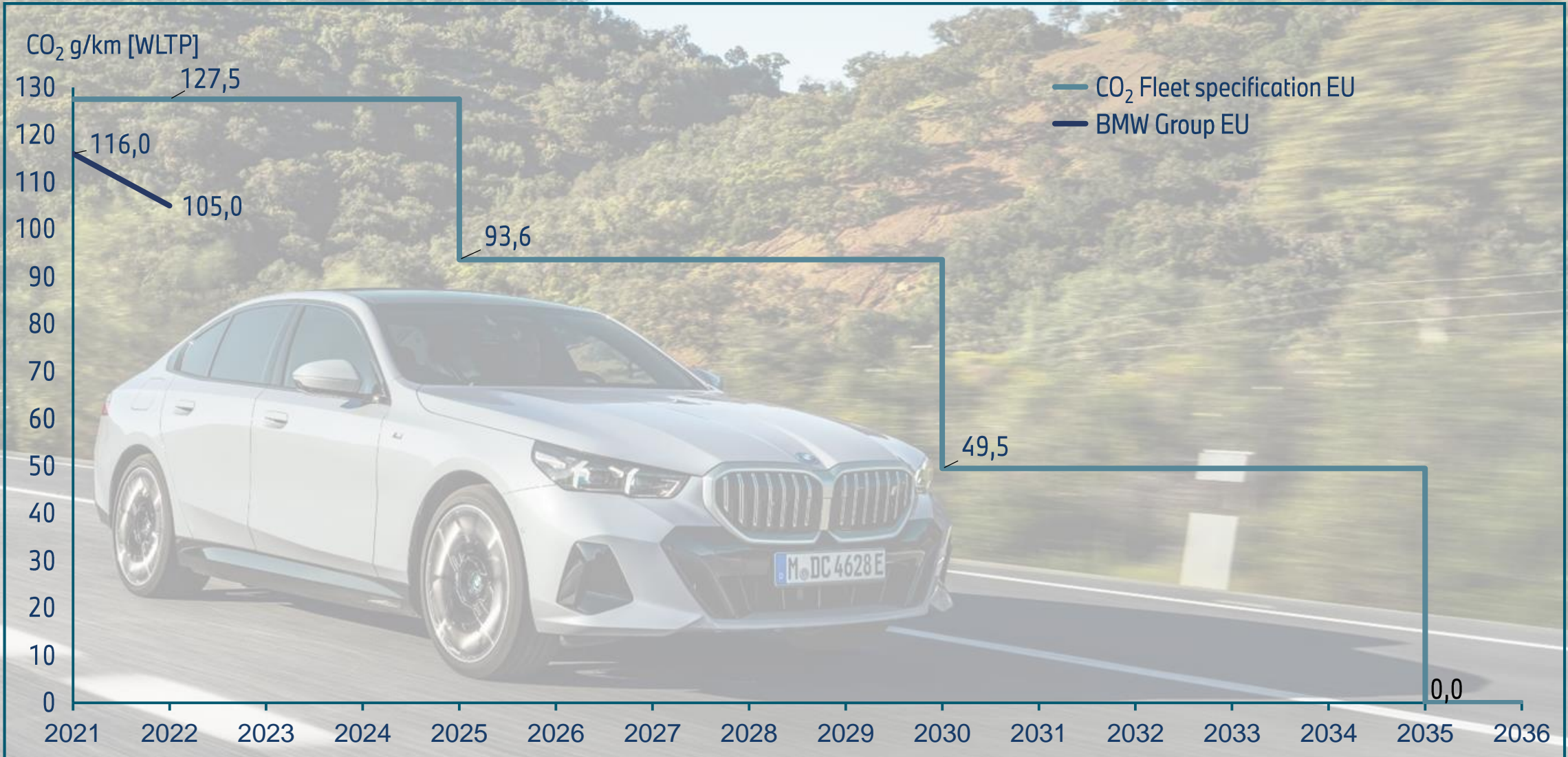
TECHNOLOGY OPENNESS AS KEY FACTOR  
FOR SUSTAINABLE MOBILITY

# WHICH TECHNOLOGIES ARE WE TALKING ABOUT?

- Further development of combustion engines (gasoline/diesel)
- BEV
- Hydrogen



# CO2 TARGET EU.



# FOCUS ON E-MOBILITY. FROM FIRST MOVER TO NEUE KLASSE.

I



2013

**Pioneering work**  
in electric mobility.

II



today

**Elektrifikation of the**  
**entire portfolio.**

III



from 2025

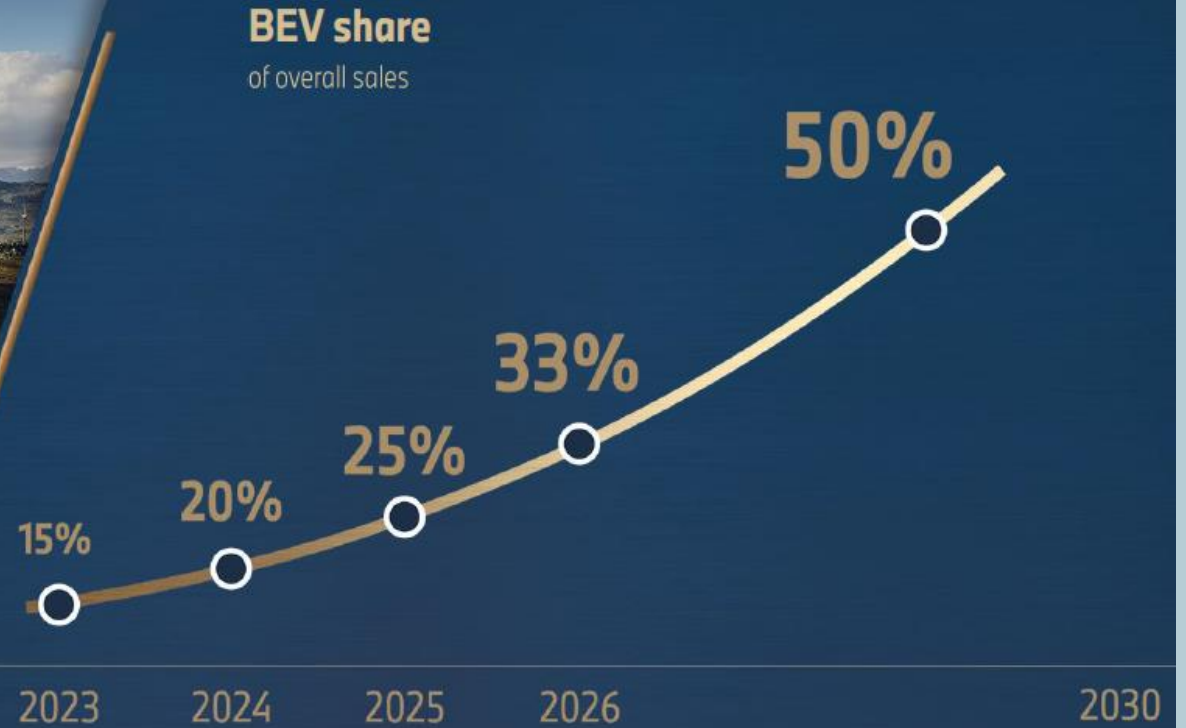
**E-Mobility first:**  
Large BEV-Volume and next  
steps of digitalization.





**BMW VISION**  
**Neue Klasse**

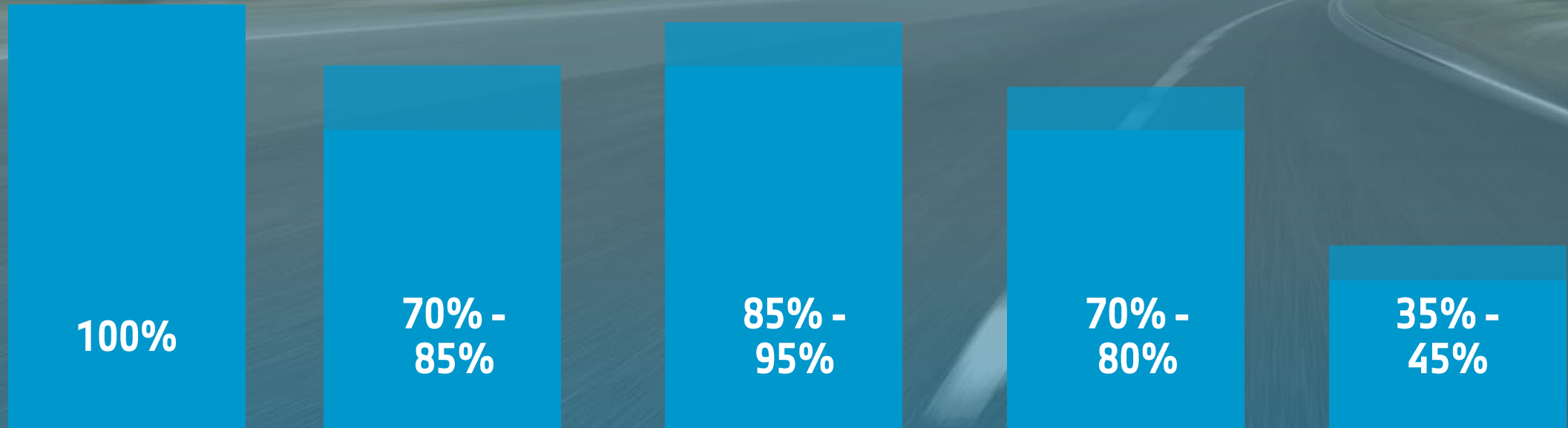
FOCUS ON E-MOBILITY.  
GROWTH OF BEV-SHARE: OVER 50 % IN THE NEXT FEW YEARS.



# DEFINING FACTORS FOR EFFICIENCY DEPEND ON CUSTOMER BEHAVIOR.

Efficiency experienced on a daily basis - beyond regulatory rules.

E-Range in customer specific use cases.



∅ Every day use



-7°C



+35°C



Long distance



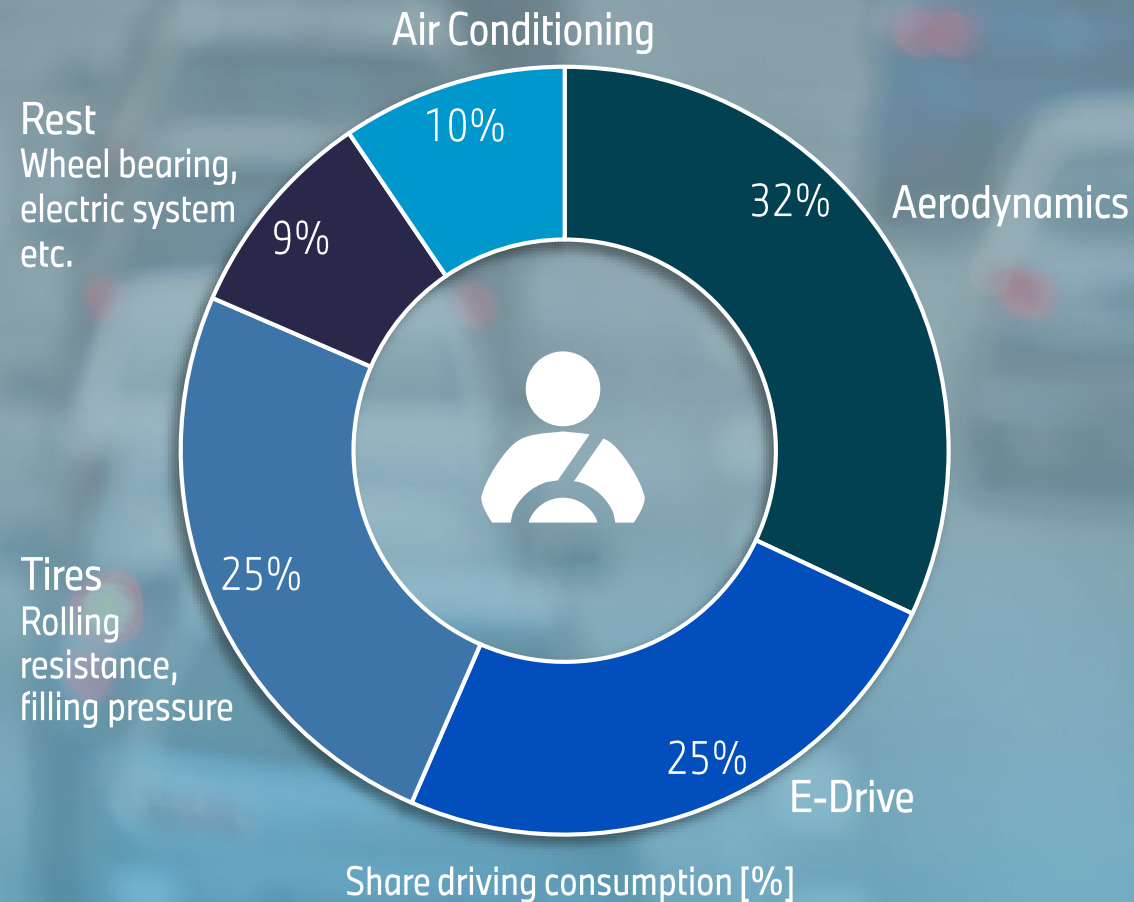
Towing



# DISTRIBUTION OF DRIVING LOSSES AT MODERATE AMBIENT TEMPERATURES.

The impact of the different factors depend on the actual use of the customer (Example: BMW i7 xDrive 60).

Daily use in changing situations



# HYDROGEN. AN IMPORTANT KEY PLAYER IN DECARBONIZATION CHALLENGE.



Direct use of electricity  
(grid, batteries)



Industry, machines, tools



Public transport in cities



Urban deliveries

The challenge of  
electrification



Passenger Car, Urban & Commuter



Large passenger cars (long-distance)

H<sub>2</sub>

Indirect use of electricity  
(H<sub>2</sub>, e-fuels)



Coaches, light commercial vehicles



Heavy-duty trucks



Aviation & maritime



Industry (high heat)

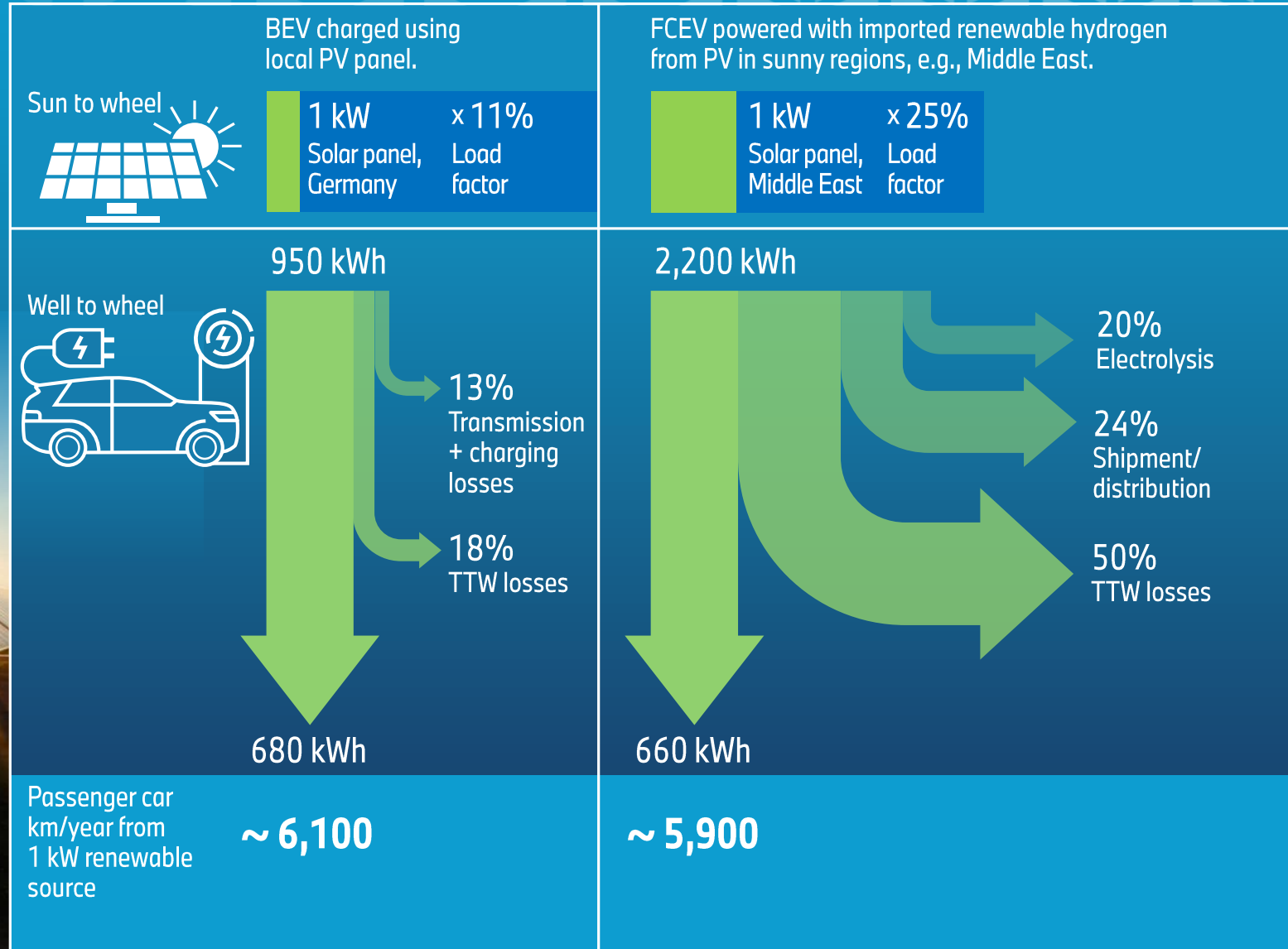
# BEVS AND FCEVS COMPLEMENT EACH OTHER.

- **Technology:**  
both are EVs – FCEV enables fast refueling.
- **Customer:**  
BEVs fulfill most use cases – but not all.  
FCEV and BEV combined can help to decarbonize faster.
- **Infrastructure:**  
2 are cheaper than 1.
- **Energy system:**  
Cost and feasibility are more important than efficiency.
- **Raw materials:**  
diversity increases resilience.



# ENERGY SYSTEM: "SUN-TO-WHEEL".

- BEVs are more efficient than FCEVs due to the conversion losses.
- Higher yield of renewable energy production in certain regions compensates for the losses.
- Cost and feasibility are more important than efficiency.**



Source: "Roadmap towards zero emissions" (McKinsey for Hydrogen Council 2021).

# ENERGY SYSTEM. CURTAIL OR PRODUCE H<sub>2</sub>?

- Renewable energy production fluctuates → more production capacity required than average consumption.
- Excess energy can be curtailed – or used to produce hydrogen.
- 10% extra is available at least – almost for free (after the investment).
- ~ 5,8 TWh not fed into the grid in 2022.
- ~ 100.000 tons of



Sources:  
"Roadmap towards zero emissions" (McKinsey for Hydrogen Council 2021).  
<https://de.statista.com/statistik/daten/studie/617949/umfrage/einspeisemanagement-in-deutschland/>

BEV charged using local PV panel; peak supplies renewable hydrogen for FCEV fuelling.

1 kW Solar panel, Germany	x 11 + 2% Load factor
---------------------------------	-----------------------------

950 kWh

+ 200 kWh

13%  
Transmission  
+ charging  
losses

18%  
TTW losses

**Curtailment**

Renewable  
curtailment at peak  
times to prevent grid  
overloading can be  
offset by producing  
hydrogen instead.

680 kWh

+ 70 kWh

~ 6,100

+ ~ 600





# HIGHER PERSPECTIVE THAN EFFICIENCY: GREEN HOUSE GAS EMISSION LIFE CYCLE ANALYSIS.

➤ FCEV and BEV are similar in LCA, as several studies and assessments have shown.

- BEVs and FCEVs only help decarbonise road transport when produced and operated with renewable or low-carbon energy.
- Even when accounting for the additional emissions from long-distance LH<sub>2</sub> shipping, FCEV and BEV have similar lifecycle emissions.

## Production



## Use Phase



## Recycling



<sup>1</sup> ADAC: <https://www.adac.de/verkehr/tanken-kraftstoff-antrieb/alternative-antriebe/klimabilanz/>

<sup>2</sup> Fraunhofer: [https://www.ise.fraunhofer.de/content/dam/ise/de/documents/news/2019/ISE\\_LCA-BEV-FCEV-Results.pdf](https://www.ise.fraunhofer.de/content/dam/ise/de/documents/news/2019/ISE_LCA-BEV-FCEV-Results.pdf)

<sup>3</sup> HydrogenCouncil: <https://hydrogencouncil.com/wp-content/uploads/2021/10/Transport-Study-Full-Report-Hydrogen-Council-1.pdf>

# CUSTOMER USE CASES OF HYDROGEN VEHICLES.

> Customers **without convenient access to e-charging.**



> Customers who require **high flexibility** or travel frequently.



> Customers in **cold climates** (no range reduction).



> Customers with regular **towing use cases.**

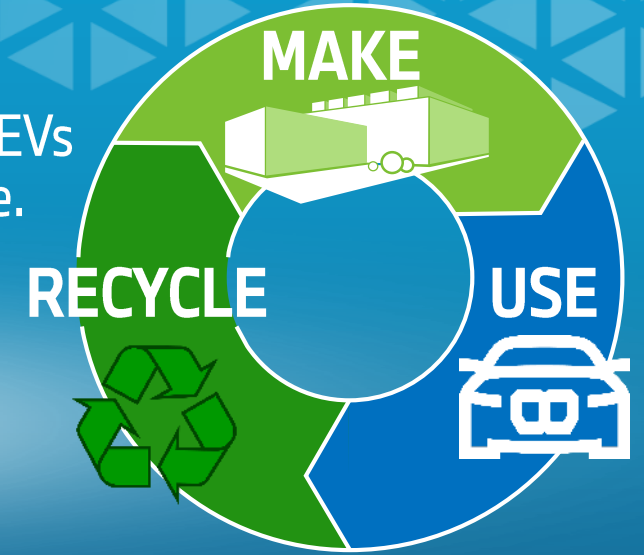


# LIFE CYCLE AND RAW MATERIALS PERSPECTIVE: DIVERSITY INCREASES RESILIENCE.

➤ Diversity increases resilience and decreases risk.



➤ Circularity is important for BEVs and FCEVs alike.



➤ FCEV need > 100 kg less raw materials than BEVs.

➤ FCEV batteries need 90 % less critical raw materials than BEV batteries.

➤ Platinum (main raw material for fuel cells) already has high recycling rate, which will increase with phase-out of combustion engines.



# BMW iX5 HYDROGEN. ALL ADVANTAGES OF ELECTRIC DRIVING COMBINED WITH FAST FUELING.



- »» Great acceleration
- »» Zero emission
- »» Smooth, silent ride
- »» 3-4 minutes fueling

BMW i **HYDROGEN**  
FUEL CELL

BMW iX5 HYDROGEN.  
BMW DRIVING DYNAMICS.

WORLD'S MOST POWERFUL  
PASSENGER VEHICLE  
FUEL CELL SYSTEM



HIGH POWER  
BATTERY



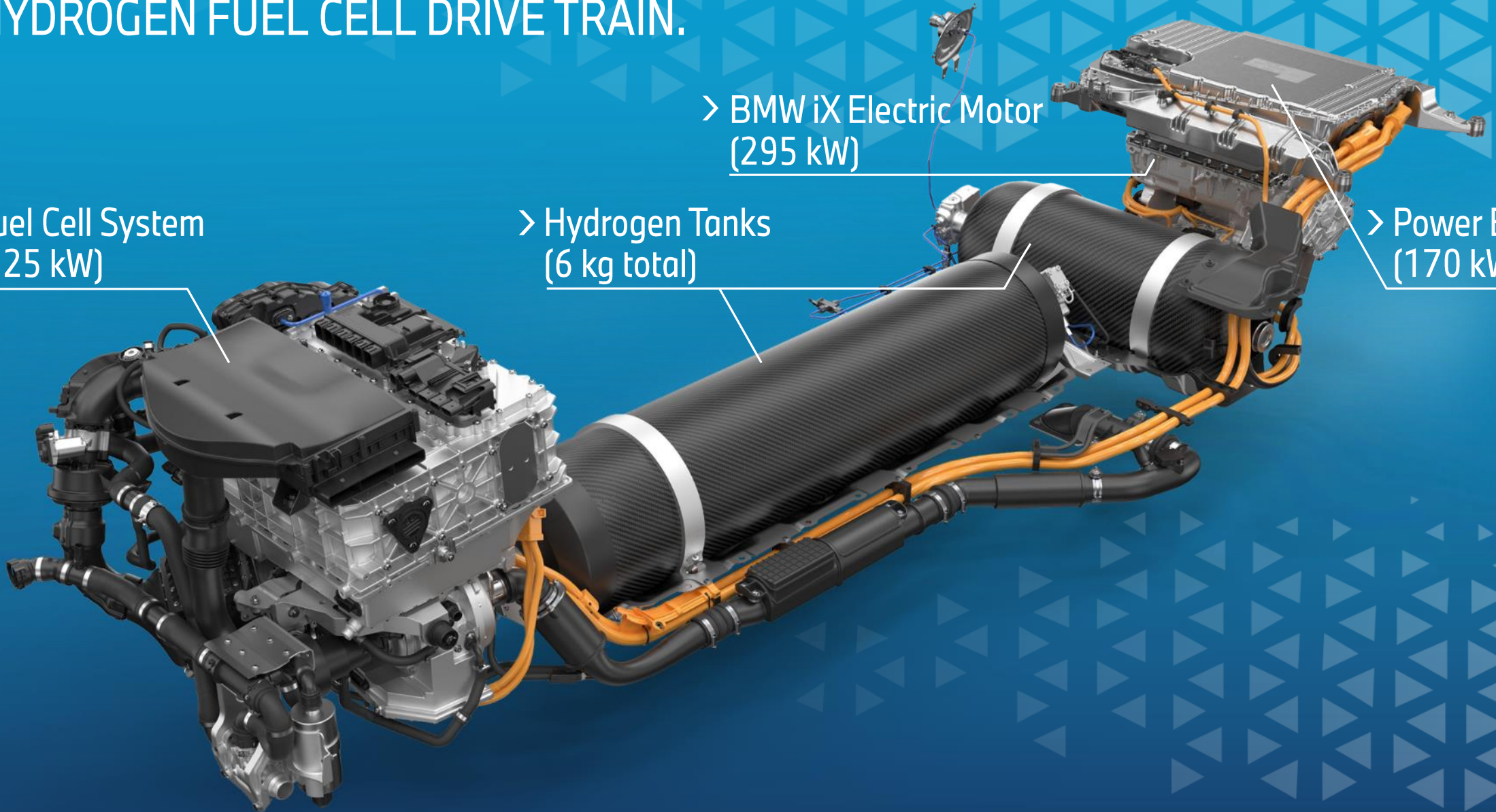
# BMW iX5 HYDROGEN. HYDROGEN FUEL CELL DRIVE TRAIN.

> Fuel Cell System  
(125 kW)

> Hydrogen Tanks  
(6 kg total)

> BMW iX Electric Motor  
(295 kW)

> Power Battery  
(170 kW)



# BMW iX5 HYDROGEN. TECHNICAL DATA.

Electrical power fuel cell	125 kW / 170 hp
Total power output	295 kW / 401 hp
Hydrogen tank capacity	≈ 6 kg
Range (WLTP)	≈ 500 km
Maximum speed	≈ 185 km/h
Acceleration (0-100 km/h)	< 6 s
Vehicle weight	≈ comparable PHEV < comparable BEV



**HYDROGEN** FUEL CELL

# TECHNOLOGY OPENNESS AS KEY FACTOR FOR SUSTAINABLE MOBILITY.

THANKS FOR YOUR ATTENTION!





# BMW Motoren GmbH

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