

# IA-HEV Task 24 : Economic Impact Assessment of E-mobility

(Update for Task Market for 42<sup>nd</sup> ExCo Gwangju)

# Task 24 : Economic Impact Assessment of E-mobility

## Why & objective

- » Worldwide, **policy makers** are implementing supportive measures to facilitate the introduction or implementation of e-mobility in their region. E-mobility has a great potential to solve environmental, societal and economic challenges. In this new Task we focus on the economic impact of e-mobility. How can e-mobility strengthen the economic position of a country? What is the economic growth we can expect in the e-mobility sector?
- » Get a better view on the **value chain for e-mobility** in general and more specific on the **economic potential** in the local e-mobility sector in each participating country or region



# Task 24 : Economic Impact Assessment of E-mobility

## Participating countries and organisations



Netherlands  
 Enterprise Agency  
 (Operating Agent)



VITO  
 (Operating Agent)



Wirtschaftsförderung  
 Region Stuttgart



AustriaTech



Cleantech Insight &  
 Danish EV Alliance



Association e'mobile



Argonne National  
 Laboratory



ADEME

## Task 24 : Economic Impact Assessment of E-mobility

### Subtasks

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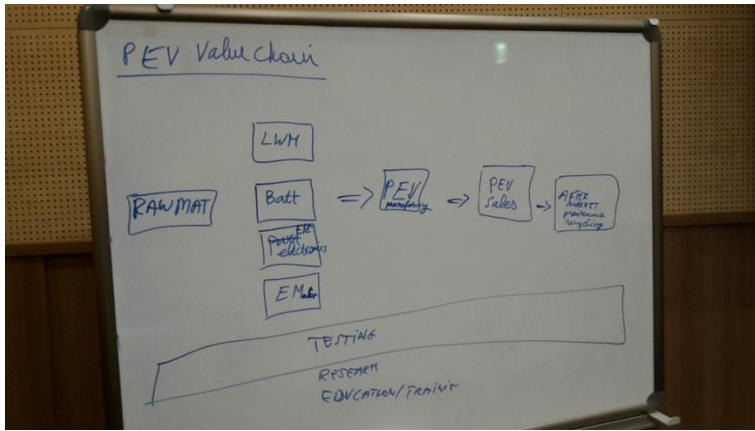
- » ST1. Develop a common methodology for the economic impact assessment of e-mobility
  - » Duration: May 2014 – April 2015
  
- » ST2. Data collection by each participating country and country specific reports
  - » Duration: October 2014 – October 2015
  
- » ST3. Analysis of country results and summary in final report
  - » Duration: June 2015 – December 2015
  
- » Target final presentation : ExCo spring 2016

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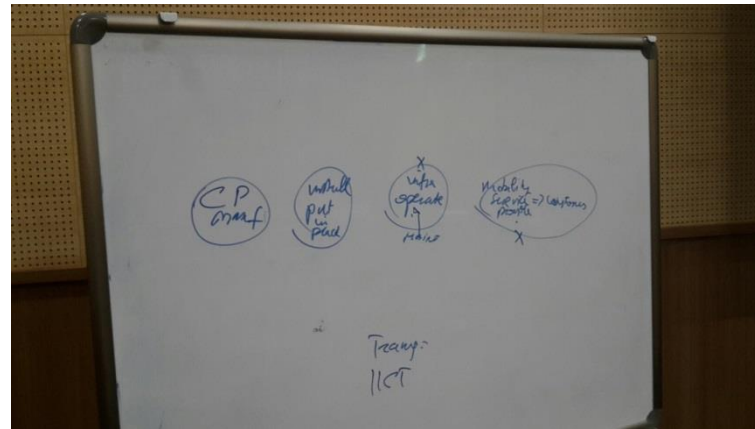
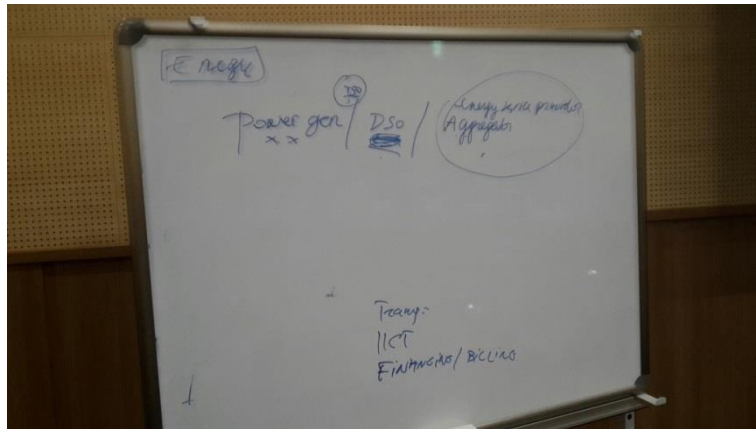
### What happened since last ExCo?

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- » 1 April 2015: 3<sup>rd</sup> meeting in Amsterdam:
  - » Presentations on country information collected so far (NE, BE, DE, GE, AU)
  - » Discussion items: value chain, reference years, data collection
  
- » 28 April 2015: 4<sup>th</sup> meeting in Gwangju:
  - » Presentation on country information collected so far (US)
  - » Together we drew up value chains on:
    - » (Plug-in hybrid) electric vehicle
    - » Charging infrastructure
    - » Energy
    - » Mobility Services



Value chains from Gwangju meeting



## Task 24 : Economic Impact Assessment of E-mobility

### Planning

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- » Operating Agents write brief summary on value chain, methodology and outline for country paper
  - » → ready May/June 2015
  
- » Every participant collects country information and writes country report
  - » → ready October/November 2015
  
- » These are input for the final report
  - » → ready December 2015



## Task 24 : Economic Impact Assessment of E-mobility

### Task market: last call to participate

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- » Talk to Switzerland and France for update
  
- » Other countries:
  - » If you are still interested in participating: please decide quickly.
  - » Methodology and value chains are almost set, you can use them.
  - » If you start fairly soon to collect country information, you can still join and be part of the final analysis.
  - » Come and talk to us!

